



Your Startup Bootcamp

Program Syllabus

Learn What Keeps the 10% From Failing

Program Overview

Your Startup Bootcamp (YSB) is a 12-week program designed to help founders validate their ideas, build their product, prepare for fundraising and launch. The program combines essential startup methodologies with AI tools to move 100x faster.

Key Details

- **Duration:** 12 weeks, from April 8th to June 30th, 2026
- **Format:** Live 60-minute video sessions every Wednesday at 8:00 PM CET
- **Cohort Size:** Up to 15 founders
- **Time Commitment:** 4+ hours per week (sessions + homework)

Week-by-Week Schedule

Week	Session Title	Key Learnings
Week 0	Bootcamp Foundation & AI Basics	<ul style="list-style-type: none">• Program overview, expectations, and community• Introduction to AI tools• Setting up AI accounts and essential resources
Week 1	Customer Discovery Mastery	<ul style="list-style-type: none">• Customer interview best practices and frameworks• Market research techniques• Documentation and tracking systems for insights
Week 2	Problem Validation	<ul style="list-style-type: none">• Analyzing customer interview data• Problem prioritization frameworks• Making pivot vs. persevere decisions with confidence
Week 3	Co-Founder Strategy	<ul style="list-style-type: none">• When and why you need co-founders• Finding and evaluating candidates• Founder agreements and equity splitting frameworks
Week 4	Rapid MVP Development & Validation	<ul style="list-style-type: none">• From problem to MVP features• No-code development approaches• Building prototypes and an MVP validation strategy
Week 5	Business Model Development	<ul style="list-style-type: none">• Business model canvas• Pricing strategy and psychology• Unit economics fundamentals and revenue validation
Week 6	Go-to-Market Strategy	<ul style="list-style-type: none">• Customer acquisition strategy and channel selection• Content creation• Sales process design for early-stage startups
Week 7	Metrics & Tracking	<ul style="list-style-type: none">• Key startup metrics by stage• Analytics tools and setup• Growth and traction strategies
Week 8	Fundraising Fundamentals	<ul style="list-style-type: none">• Fundraising landscape and options• Investor research• Valuation basics and due diligence preparation
Week 9	Pitch Development	<ul style="list-style-type: none">• Pitch deck structure and storytelling• Creating pitch content• Presentation design and delivery techniques
Week 10	Investor Strategy	<ul style="list-style-type: none">• Investor outreach tactics and management



Week	Session Title	Key Learnings
		<ul style="list-style-type: none">• Term sheet basics• Fundraising execution planning
Week 11	The PURE Mindset & Your Path Forward	<ul style="list-style-type: none">• Understanding the PURE mindset framework• Applying Passion, Urgency, Resilience, and Empathy• Your personalized next steps post-bootcamp

What You'll Have By Week 12

Validated Foundation

- Customer interviews with target customers
- Improved understanding of the problem and customer pain points
- Go/no-go decision with confidence on whether to pursue or pivot

MVP & Business Model

- MVP plan, strategy, and progress toward a working prototype
- Initial business model with pricing strategy and unit economics
- Go-to-market foundation with customer acquisition plan

Fundraising Readiness

- Initial pitch deck with compelling narrative
- Financial model framework with projections
- Understanding of the investor landscape

Network & Mindset

- Connections with 8-15 fellow founders in your cohort
- Lifetime access to the YSB alumni Discord community
- PURE mindset foundation (Passion, Urgency, Resilience, Empathy)

What's Included

- ✓ 12 live sessions with recordings available within 24 hours
- ✓ AI tools training and a comprehensive resource library
- ✓ Direct access to me (Charles) for guidance throughout the program and beyond
- ✓ Lifetime Discord community access with regular alumni calls
- ✓ YSB Graduate discount on [my advisory services](#) after successful completion
- ✓ Certificate of Completion with a unique and verifiable certificate ID

Completion Requirements

To successfully complete the program and receive your certificate, you must attend a minimum of 10 out of 12 sessions. Session recordings are available for any sessions you miss.

About Me, Your Facilitator

My name is Charles Hope, and I am a 4X founder with 25+ years of business experience. To date, I have guided 600+ founders and currently collaborate with 13+ global startup programs. With a "Give First" philosophy, I bring practical, real-world experience to every session, helping founders avoid costly mistakes and increase their chances of success.

Questions?

- **Email:** charles@yourstartupbootcamp.com
- **Website:** <https://yourstartupbootcamp.com>
- **Call:** [Book a call here](#)